# **Key Information Document**

### **PURPOSE**

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

### **PRODUCT**

### SG Europeu 2024

ISIN: XS2813996670

MANUFACTURER: Société Générale, http://kid.sgmarkets.com, Call +33(0) 969 32 08 07 for more information

COMPETENT AUTHORITY OF THE MANUFACTURER: Autorité des Marchés Financiers (AMF) & Autorité de Contrôle Prudentiel et de Résolution

(ACPR) is responsible for supervising Société Générale in relation to this Key Information Document.

DATE OF PRODUCTION OF THIS KID: 27/05/2024 ISSUER: SG Issuer | GUARANTOR: Société Générale

You are about to purchase a product that is not simple and may be difficult to understand

### WHAT IS THIS PRODUCT?

Product Currency	EUR
Listing	Euro MTF Luxembourg
Minimum Investment	EUR 1,000
Maturity Date	30/07/2027
European Knock-In Barrier	120%

Settlement Currency	EUR
Nominal Value	EUR 1,000 per note
Issue Price	100% of the Nominal Value
Minimum Reimbursement	100 % of the Nominal Value at maturity only
Floor	0%

#### Underlying

Underlyings	Identifier	Relevant Exchange	Currency
Booking Holdings Inc	US09857L1089	Nasdaq Stock Exchange	USD
COCA-COLA CO/THE	US1912161007	NEW YORK STOCK EXCHANGE, INC.	USD
BYD CO LTD-H	CNE100000296	The Stock Exchange Of Hong Kong Limited	HKD

#### <u>Type</u>

This product is an unsecured debt instrument governed by English law.

#### Term

This product has a life span of 3 years.

### **Objectives**

This product is designed to generate a payoff at maturity linked to the performance of the Underlyings. The product provides full capital protection at maturity only.

#### Final Redemption

On the Maturity Date, you will receive a final redemption amount equals to the sum of 100% and the average Performance of all the Underlyings. Where the Performance to be considered for each Underlying is calculated as follows:

-If an European Knock-In Event has occurred on the Underlying, then: Performance of the Underlying is equal to 13.50%.

-If no European Knock-In Event has occurred on the Underlying, then: Performance of the Underlying is observed on the Final Observation Date, with a minimum equal to the Floor.

The European Knock-In Event is deemed to have occurred if on the Final Observation Date the Final Level of the Underlying is higher than or equal to the European Knock-In Barrier. The European Knock-In Barrier is expressed as a percentage of the Initial Value of each Underlying.

#### Additional Information

- The Level of each Underlying corresponds to its value expressed as a percentage of its Initial Value.
- The Performance of each Underlying corresponds to its Level minus 100%.
- The Initial Value of each Underlying is its value observed on the Initial Observation Date.
- The Final Level is the Level of each Underlying observed on the Final Observation Date.
- Extraordinary events may lead to changes to the product's terms or the early termination of the product and could result in losses on your investment
- The product is available through a public offering during the applicable offering period in the following jurisdiction(s): Portugal

#### Calendar

Issue Date	30/07/2024
Initial Observation Date	30/07/2024
Final Observation Date	23/07/2027
Maturity Date	30/07/2027

### **Intended Retail Investor**

The product is aimed at investors who:

- Have specific knowledge or experience of investing in similar products and in financial markets, and have the ability to understand the product and its risks and rewards.
- Seek a product offering growth with full capital protection and have an investment horizon in line with to the recommended holding period stated below.
- Are able to bear a total loss of their investment and any potential return in case of default of the Issuer and / or Guarantor.
- Understand that the minimum reimbursement only applies at maturity and they could receive less than this amount if the product is sold beforehand.
- Are willing to accept a level of risk to achieve potential returns that is consistent with the summary risk indicator shown below.

### WHAT ARE THE RISKS AND WHAT COULD I GET IN RETURN?

#### **Summary Risk Indicator**

1 2

3

4

5

6

7

Lower risk

Higher risk



The risk indicator assumes you keep the product for 3 years.

The actual risk can vary significantly if you cash in at an early stage and you may get back less. You may not be able to sell your product easily or you may have to sell at a price that significantly impacts on how much you get back.

The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you.

We have classified this product as 2 out of 7, which is a low risk class.

This rates the potential losses from future performance at a low level, and poor market conditions are very unlikely to impact our capacity to pay you. You are entitled to receive back at least 100% of your capital (where "capital" means Nominal Value and not invested amount). Any amount over this, and any additional return, depends on future market performance and is uncertain. However, this protection against future market performance will not apply if you cash in before the Maturity Date.

If we are not able to pay you what is owed, you could lose your entire investment.

Inflation Risk: if the current economic situation characterized by high inflation persisted throughout the life time of the product, then the "real" return of the product, equal to its return minus the inflation rate, might be negative.

#### **Performance Scenarios**

What you will get from this product depends on future market performance. Market developments in the future are uncertain and cannot be accurately predicted.

The scenarios shown are illustrations based on results from the past and on certain assumptions. Market could develop very differently in the future.

Recommended hold	ding period:			3 years	
Example Investment:			EUR 10,000		
			lf you exit after 1 year	If you exit after 3 years	
				(Recommended holding period)	
Scenarios					
Minimum*	EUR 10,000			mended holding period and the Issuer of et their obligations under the product.	
Stress	What you	ı might get back after costs	EUR 9,338	EUR 10,000	
	Average r	return each year	-6.6%	0.0%	
Unfavourable	What you	ı might get back after costs	EUR 9,794	EUR 10,225	
	Average r	return each year	-2.1%	0.8%	
Moderate	What you	ı might get back after costs	EUR 9,998	EUR 10,900	
	Average ret	turn each year	0.0%	2.9%	
Favourable	What you	ı might get back after costs	EUR 10,157	EUR 11,350	
	Average r	return each year	1.6%	4.3%	

<sup>(\*)</sup> the return shown in the Minimum Scenario is the Minimum Reimbursement and does not include other type of return such as guaranteed coupon payments.

The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

The stress scenario shows what you might get back in extreme market circumstances.

The % figures in the table represent the potential positive (green) or negative (red) returns you might achieve at the end of the recommended holding period (last column) or by selling the product before (previous column) and for a stressed, unfavourable, moderate and favourable scenario (per line). These scenarios were calculated using simulations based on the underlying's past performance.

## WHAT HAPPENS IF SOCIÉTÉ GÉNÉRALE IS UNABLE TO PAY OUT?

If the Issuer defaults you may only claim any unpaid amount from Société Générale (the Guarantor). Should Société Générale default or file for bankruptcy, you may suffer a partial or total loss of the invested amount. If the Issuer and/or the Guarantor becomes subject to resolution measures in the form of the bail-in tool ("bail-in"), your claim may be reduced to zero, converted into equity or its maturity may be postponed. Please be aware that



your Investment is not covered by any investor compensation or guarantee scheme.

Please find the ratings of Société Générale at https://investors.societegenerale.com/en/financial-and-non-financial-information/ratings/credit-ratings.

#### WHAT ARE THE COSTS?

The person advising on or selling you this product may charge you other costs. If so, this person will provide you with information about these costs and how they affect your investment.

#### Costs over Time

The tables show the amounts that are taken from your investment to cover different types of costs. These amounts depend on how much you invest, how long you hold the product. The amounts shown here are illustrations based on an example investment amount and different possible investment periods.

We have assumed:

- In the first year you would get back the amount that you invested (0 % annual return). For the other holding periods we have assumed the product performs as shown in the moderate scenario.
- EUR 10,000 is invested

	If you exit after 1 year	If you exit after the Recommended Holding Period
Total costs	EUR 343	EUR 293
Annual cost impact(*)	3.5%	1.0% each year

(\*) This illustrates how costs reduce your return each year over the holding period. For example it shows that if you exit at the recommended holding period your average return per year is projected to be 4.0% before costs and 2.9% after costs.

These figures include the maximum distribution fee that the person selling you the product may charge (0.8% per annum of amount invested / 80 EUR per annum). This person will inform you of the actual distribution fee.

### **Composition of Costs**

One-off costs upon entry or exit		If you exit after 1 year
Entry costs	2.9% of the amount you pay in when entering this investment	EUR 293
Exit costs	0.5 % of your investment before it is paid out to you	EUR 50

### HOW LONG SHOULD I HOLD IT AND CAN I TAKE MONEY OUT EARLY?

### Recommended Holding Period: 3 years, which corresponds to the product maturity.

Under normal market conditions, Société Générale or an entity of its group ensures a daily secondary market during the life of the product by providing bid and offer prices expressed as percentages of the Nominal Value and the difference between the bid and offer prices (the spread) will not be more than 1% of such Nominal Value. If you want to sell the product before the Maturity Date, the price of the product will depend on market parameters at the time you wish to sell and you may sustain a partial or total capital loss. In unusual market condition, the resale of the product may be temporarily or permanently suspended.

### **HOW CAN I COMPLAIN?**

Any complaint regarding the person advising on, or selling, the product can be submitted directly to that person. Any complaint regarding the product or the conduct of the product manufacturer can be submitted to Société Générale at the following address: SOCIETE GENERALE, Regulatory Information Department, 17 cours Valmy, 92987 PARIS LA DEFENSE CEDEX, FRANCE - SG-complaints-kid@sgcib.com (http://kid.sgmarkets.com).

### OTHER RELEVANT INFORMATION

The latest Key Information Document is available online at http://kid.sgmarkets.com. This document may be updated as of the date it is first created and for as long as the product is available for purchase, including during the marketing period of the product, where applicable. Further risks and information about the product are detailed in the product prospectus in accordance with Regulation (EU) 2017/1129. The prospectus (including its summary in the relevant local languages annexed to the Final Terms when the context requires) is available online at http://prospectus.socgen.com, and/or may be obtained free of charge upon request by calling +33(0) 969 32 08 07.